



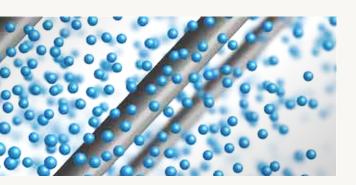
**2017 PRODUCT GUIDE** 

# CONTENTS

Technology		Performance Reels	
SINTRIX® Technology	4	Fortuna XDS	35
SINTRIX®: The Success Story	5	Ultralite SDS	36
Evolution of SINTRIX®	6	Ultralite CA DD	38
FWS, AWS and SWS	7	Ultralite MA DD	40
		Ultralite FW DD	41
Performance Rods		Ultralite ASR	43
Wraith SINTRIX®	9		
Zephrus SINTRIX®	10	Spools	
Jet SINTRIX®	16	Spools	44
Demon Smuggler SINTRIX®	21		
Demon Spin SINTRIX®	22	Fly Lines	
Shadow	25	Mach Multi Spey	46
Sirrus Glass SINTRIX®	26	Mach Mid Spey	47
		Mach Trout	48
Heritage Reels		Marksman	49
Wide Spool Perfect	29	Premium	49
Bouglé	30		
Duchess	31	Leaders & Tippet	
Marquis LWT	32	Braided Loops	51
		Knotless Tapered Leaders	51



# SINTRIX® TECHNOLOGY: IT'S THE SMALL THINGS THAT MAKE A BIG DIFFERENCE.



Microscopic silica spheres evenly surround every individual carbon fibre filament providing a matrix of strength throughout the rod.

Never has that statement held more truth than with the development of SINTRIX® technology.

All carbon rods utilise carbon fibres that are bonded together by an adhesive resin. The resin material used in SINTRIX® is produced by 3M®, it is a unique and patented material incorporating silica nano spheres which provides two distinct benefits.

Firstly the microscopic silica spheres are able to evenly surround every individual carbon fibre filament providing a matrix of strength throughout the rod. Secondly, being spherical, the silica particles are able to resist pressure and compression from any angle. This is particularly important because it is under compression forces, on the underside of a bent rod, rather than tension forces, on the outside of the curve, that carbon fibre is most likely to weaken and potentially break. So by resisting compression better, SINTRIX® rods are stronger.

In developing SINTRIX $^{\circ}$  our specialist composite engineers and rod designers spent over two years experimenting with different types, and mixes, of carbon fibres combined with varying levels of  $3M^{\circ}$  nano silica resin. They also discovered that the normal manufacturing processes

associated with carbon fibre rods had to be significantly changed in order to get the best from the new  $3M^{\circ}$  resin material. The final results were astonishing with up to 60% increases in strength and up to 30% savings in weight.

Driven by our passion and determination to always push the boundaries—part of Hardy's DNA since 1872—we now offer varying levels of SINTRIX® technology across our rod range, each level brings significant and tangible benefits over traditional carbon fibre construction.

### SINTRIX®: THE SUCCESS STORY.

When I received the first prototype blanks rolled from SINTRIX® material in late 2009 I was shocked. I've held and flexed literally thousands of rod blanks over the years, and when I held the 9ft #10 saltwater rod, I was immediately taken aback at the lack of weight for a #10 – it just instantly felt 'right'.

Our early work on the material with our sister company Hardy Advanced Composites had indicated considerable increases in compressive strength and impact resistance where possible, but even our material engineers were not prepared for the results. Following the first day of testing, we even asked the manufacturer of our compressive strength tester to re-calibrate the machine as the results it had produced were, to quote one of our testers, "nonsense".

There was nothing wrong with the testing machine, the blanks netted out at close to 60% stronger than our calculations suggested they ought to be, and from that point on the entire team focused on the development of what became the Zenith and Proaxis series of rods and the refinement of what was to become SINTRIX® technology.

I could tell you about the testing trips to the Florida Keys fishing for sharks with medium-weight Trout rods, or the actual fist fight that took place on the dockside between two guides over a test rod, but I think some of these quotes from icons and pioneers in the sport tell the impact that SINTRIX® actually made far better than I could.

Howard Croston, Hardy Product Manager and England International.





My rods of choice when chasing the huge Pike of Chew Valley, pursuing Gold representing England competitively or filming saltwater fishing adventures have one

thing in common—they all feature SINTRIX® material. This revolutionary technology has changed the way I approach the diverse challenges of my lifelong passion.

John Horsey, Hardy ProTeam Member and Professional Guide



An 8 weight SINTRIX° gives me the utmost confidence when casting to, and then handling, the huge, wild rainbows on my annual pilgrimage to Lago Strobel in Argentina while my 6

weight is the rod of choice for the variety of waters I see as a feature writer, It excels at distance as well as the close range tactics I used for my best ever brown trout, when I also really needed its ability to control a powerful fish.

Peter Cockwill, Hardy Brand Ambassador



I love the responsiveness that the SINTRIX° technology has given to the new Zephrus double handed salmon rods. The lightness and balance have made

this rod an absolute delight to fish and cast with.

Andy Murray, Hardy Brand Ambassador



It seems like a no-brainer now but the introduction of SINTRIX® was a bold step. It seemed dull, a little geeky, I was sceptical that a better resin system could be exciting, could change rods, could make better rods, but it does.

Hardy engineers and designers neatly and expertly anticipated exactly how important SINTRIX® would be for the future of their fishing rods... and, by the way, set the direction for performance rod design in general.

Magnus Angus, Chief Reviewer Fly Fishing & Fly Tying Magazine

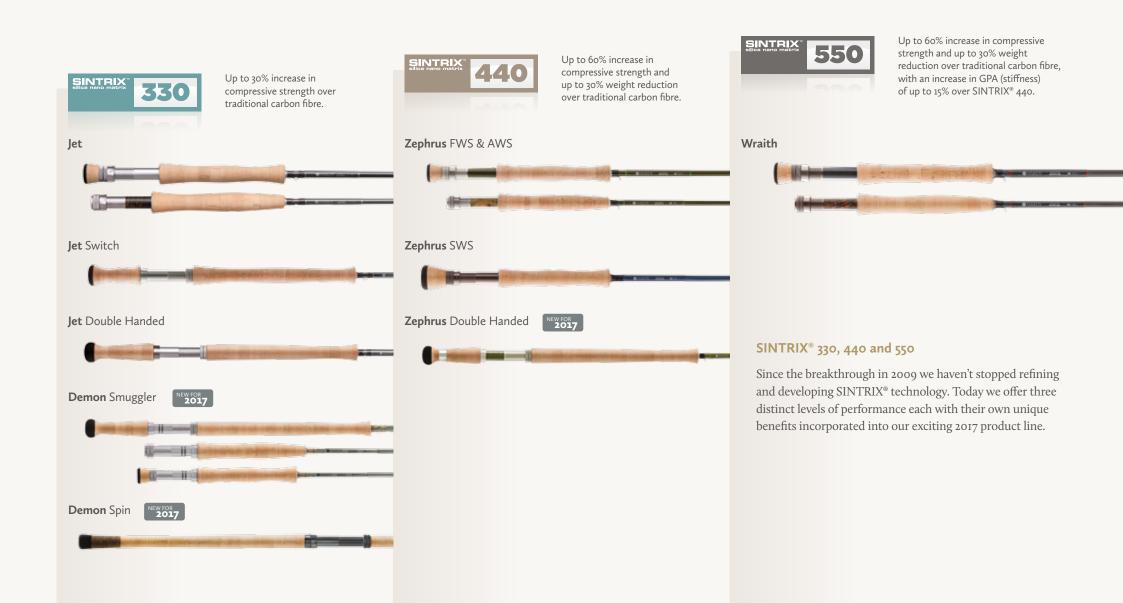


My fishing year is as demanding as it is varied, something which calls for versatility in the fishing rods I use. In my opinion no other rod in today's marketplace marries

strength with ease of loading as those made with SINTRIX®. The benchmark for all others to follow.

lan Gordon, Head Consultant

### THE EVOLUTION OF SINTRIX®



### FRESHWATER, ALL WATER AND SALTWATER

#### **Tactical and Extreme**

A number of Hardy rods within our series feature T or E designations.

T designated rods are designed with highly tactical situations in mind where a careful combination of line feel. recovery and carefully calibrated blank stiffness are required to meet specific challenges.



Rods designated with an E are typically more at the 'extreme' end of the scale where ultrafast actions and high recovery are specifically required.

#### Freshwater (FWS)

FWS or "Freshwater series" rods feature selected wood spacers, refined handle designs and carefully selected hardware offering the optimum blend of lightness and durability.

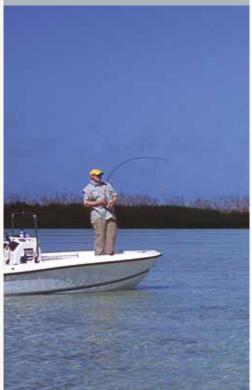


#### All water (AWS)

AWS or "All water series" rods are designed to bridge the gap between light, freshwater and heavy saltwater applications, featuring saltwater safe hardware and fittings, including carbon or aluminium reel seat inserts, larger guides and more powerful actions.



#### Saltwater (SWS)



Trophy Brown Trout hugging the structure tight to a distant river bank, Rainbows smashing fry on the ripple line in a vast mountain lake, Sea Trout crashing in the void of the darkest summer nights. Adrenaline fuelled moments that require an adrenaline fuelled fly rod. Wraith with SINTRIX® 550 technology generates incredible line speed and unprecedented tip recovery for the longest of casts, yet retains a degree of line control and feel that is almost impossible to translate into words. Load one up and hold on.

CARBON FIBRE
ADRENALINE
FOR WHEN FAST
JUST ISN'T
FAST ENOUGH



### Wraith



- SINTRIX® 550 blank construction
- REC® black pearl recoil guides
- Fuji<sup>®</sup> titanium stripper guides
- Ultra-fast action blank design
- Selected hardwood and triaxial carbon spacers



Supplied in a custom aluminium tube with engraved metal end caps

Product Code	UPC Code	Leng (ft)	gth (m)	Rating	Handle	Weigl (OZ)	ht (g)
Freshwater (	<b>FWS)</b> 043388255051	9'	2.74	#5	RHW	2.9	83
1370994	043388255075	9'	2.74	#6	RHW	3.0	86
<b>All Water (AV</b> 1370997	<b>VS)</b> 043388255105	9'6	2.90	#7	FW+EH	3.9	110
1370998	043388255112	10'	3.05	#7	FW+EH	4.0	112
1370999	043388255129	10'	3.05	#8	FW+EH	4.0	112







# Zephrus FWS & AWS

Product Code	UPC Code	Leng (ft)	th (m)	Rating	Handle	Weight (OZ)	(g)
Freshwater (F	WS)						
1371000	043388255136	8'	2.44	#3	RHW	2.5	71
1371001	043388255143	8'	2.44	#4	RHW	2.5	71
1371002	043388255150	8'6	2.59	#4	RHW	2.7	77
1371003	043388255167	8'6	2.59	#5	RHW	2.8	80
1371005	043388255181	9'	2.74	#4	RHW	2.8	81
1371006	043388255198	9'	2.74	#5	RHW	2.9	83
1371008	043388255211	9'	2.74	#6	RHW	3.0	85
1371015	043388255280	10'	3.05	#3	RHW	3.0	84
1371016	043388255297	10'	3.05	#4	RHW	3.1	87
1371017	043388255303	10'	3.05	#5	RHW	3.2	90
All Water (AWS	3)						
1371012	043388255259	9'6	2.90	#6	FW+EH	3.7	105
1371013	043388255266	9'6	2.90	#7	FW+EH	3.9	111
1371014	043388255273	9'6	2.90	#8	FW+EH	3.9	111
1371018	043388255310	10'	3.05	#6	FW+EH	3.9	111
1371019	043388255327	10'	3.05	#7	FW+EH	3.9	112
1371020	043388255334	10'	3.05	#8	FW+EH	3.8	110







- SINTRIX® 440 blank construction
- REC® black pearl recoil guides
- Fuji® titanium stripper guides
- Fast action blank design
- Selected hard wood and triaxial carbon spacers
- Supplied in a custom aluminium tube with engraved metal end caps











### FIRE AND FORGET FOR THE FLY **ANGLER**

for creating the finest high performance fly fishing tools











# Zephrus Double Handed



A massively expanded and improved range of two handed fly rods with SINTRIX $^{\circ}$  440 construction. The Zephrus range of two handed rods are the perfect combination of strength, power and finesse covering all two handed rod applications from small freestone streams to mighty spate rivers.

- SINTRIX® 440 blank construction
- 4 section design
- Fuji stripper guides
- REC recoil intermediates
- Triaxial carbon spacer
- TPS handle design



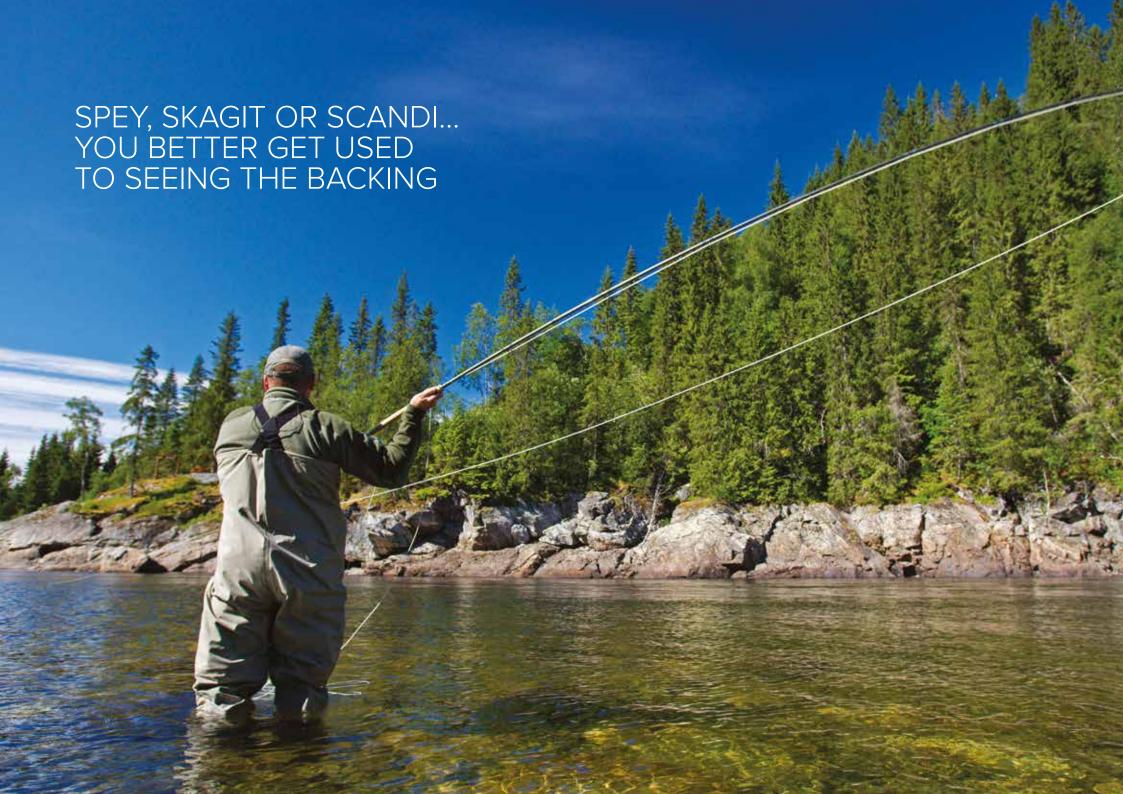
Product Code	UPC Code	Leng (ft)	(m)	Rating	Handle	Weight (OZ)	<b>t</b> (g)
Double Hande	ed						
1404118	043388419231	11′6	3.51	#6/7	Mod TPSF	6.6	187
1404120	043388419255	12'6	3.81	#7/8	Mod TPSF	7.3	207
1404121	043388419262	13'6	4.11	#7/8	Mod TPSF	8.1	230
1404122	043388419279	13'6	4.11	#8/9	Mod TPSF	7.7	218
1404123	043388419286	14'6	4.42	#9/10	Mod TPSF	8.9	252
1404124	043388419293	15′1	4.60	#10/11	Mod TPSF	9.2	261











The salt is a world of extremes, encompassing the whole spectrum of fly rod challenges in one beautiful but harsh and unrelenting theatre; its inhabitants display all the traits of their home from the paranoid nervousness of the bonefish to the thug-like, raw power of the GT.

Whatever you chase from Permit to Pollack and every species in-between there is absolutely no room in the salt for anything other than an absolute game changer.

Zephrus SWS with SINTRIX® 440 technology takes the multi award winning, record breaking Proaxis blank design to the next level of saltwater evolution. More feel, more power, more strength, more refinement and even more of a match for the ultimate fly rod challenge—pick one up and change your game for good.

# THE SALTWATER GAME CHANGER



# Zephrus SWS



HARDY	ZEPHRUS	SWS 9 #11 7
	BINTRINAM	

Product Code	UPC Code	Leng (ft)	g <b>th</b> (m)	Rating	Handle	Weigh (OZ)	(g)
Saltwater (	SWS) 4 piece						
1371022	043388255358	9'	2.74	#6	FW+EH	3.6	102
1371023	043388255365	9'	2.74	#7	FW+EH	3.8	109
1371024	043388255372	9'	2.74	#8	FW+EH	4.0	114
1371025	043388255389	9'	2.74	#9	FW+EH	4.5	128
1371026	043388255396	9'	2.74	#10	FW+EH	4.6	131
1371027	043388255402	9'	2.74	#11	FW+EH	4.9	138
1371028	043388255419	9'	2.74	#12	FW+EH	5.0	142







- SINTRIX® 440 blank construction
- REC® black pearl recoil guides
- Fast action blank design
- Bar stock 6061 aluminium and triaxial carbon spacers on selected models



### Jet

Product Code	UPC Code	Leng (ft)	y <b>th</b> (m)	Rating	Handle	Weigh (OZ)	(g)
Single Handed	t						
1327651	617075468231	7′	2.13	#5	RHW	2.37	67
1327652	617075468248	7′6	2.29	#3	RHW	2.44	69
1327653	617075468255	8′	2.44	#4	RHW	2.58	73
1327654	617075468262	8′	2.44	#6	RHW	2.75	78
1327655	617075468279	8'6	2.59	#4	RHW	2.72	77
1327656	617075468286	8'6	2.59	#5	RHW	2.82	80
1327657	617075468293	9'	2.74	#4	RHW	2.75	78
1327658	617075468309	9'	2.74	#5	RHW	2.86	81
1327659	617075468316	9'	2.74	#6	RHW	3.00	85
1327660	617075468323	9'6	2.90	#6	FW+EH	3.78	107
1327661	617075468330	9'6	2.90	#7	FW+EH	3.92	111
1327662	617075468347	10'	3.05	#3	RHW	3.14	89
1327663	617075468354	10'	3.05	#4	RHW	3.21	91
1327664	617075468361	10'	3.05	#5	RHW	3.25	92
1327665	617075468378	10'	3.05	#6	FW+EH	3.95	112
1327666	617075468385	10'	3.05	#7	FW+EH	4.02	114
1327667	617075468392	10'	3.05	#8	FW+EH	4.06	115







- User-friendly refined high performance rods with SINTRIX® durability
- SINTRIX® 330 blank construction in 4 section configuration
- Refined middle-to-tip action
- Reverse half-wells handles: Burl wood reel seat spacer with anodised aluminium thread and twin-uplock function
- Full-wells handles: Full anodised aluminium fitting with twin up-lock function
- Fuji® butt guides with hard chrome snake intermediates
- Clear 'pearl grey' blank finish with silver highlights and section line up marks
- Supplied with cloth rod bag, and a hard cloth-covered Hardy rod tube





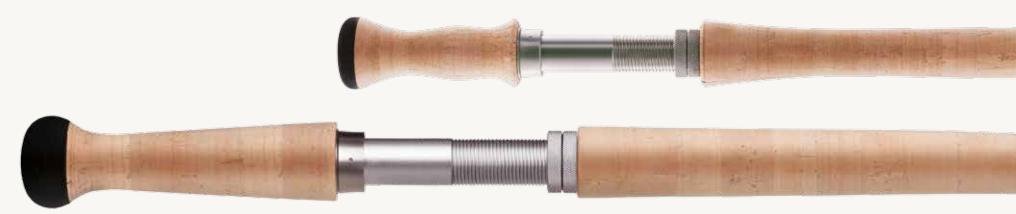
# REFINED ALL-ROUND PERFORMANCE

The Jet series brings refined middle-to-tip actions, low in-hand weight and sharp tip recovery with a smooth and powerful feel

Fully fitted with high quality custom components and built to exacting Hardy standards, there is a Jet series rod to cover every application from small stream Trout to Salmon and Sea Trout.

All Jet rods feature the industry leading and award winning SINTRIX® technology in our 330 configuration and were designed and developed in our advanced R&D centre in Alnwick, England.

### Jet DH and Switch



#### Jet Double Handed

Featuring the Jet's refined middle-to-tip action, low in-hand weight and sharp tip recovery with a smooth and powerful feel, in a double handed model. Fully fitted with high quality custom components and built to exacting Hardy standards and feature our award winning SINTRIX® 330 material.

- User-friendly refined high performance rods with SINTRIX® durability
- SINTRIX® 330 blank construction in 4 section configuration
- Refined middle-to-tip action
- Full anodised aluminium fitting with twin down-locking function
- ► Fuji® butt guides with hard chrome snake intermediates
- Clear 'pearl grey' blank finish with silver highlights and section line up marks
- Supplied with cloth rod bag, and a hard cloth-covered Hardy rod tube

#### Jet Switch

High banks, tight overhangs, distant seams that require precise line control—all challenges for the 'short rod'. Enter Jet Switch, a short two-handed configuration that can be fished with both single and two-handed techniques. Super light and responsive, perfect for single-hand manipulation of fly and line during the swing but equipped with a fully functional two handed grip for Spey casting techniques. Ideal for presenting bulky flies and rigs with ease. Jet Switch brings the advantages of SINTRIX® 330 technology into the switch rod category—increased impact resistance, reduced weight and increased compressive strength.

- SINTRIX® 330 blank construction
- Fuji<sup>®</sup> guides
- Easy loading fast recovery blank design
- Bar stock 6061 aluminium reel seat



Product Code	UPC Code	Leng (ft)	<b>yth</b> (m)	Rating	Handle	Weight (OZ)	(g)
Double Hande	ed 617075468408	13′	3.96	#8/9	TPSF	7.7	218
1327669	617075468415	14'	4.27	#9/10	TPSF	9.1	259
1327670	617075468422	15′	4.57	#10/11	TPSF	10.5	299
<b>Switch</b> 1371037	043388255501	11′	3.35	#6/7	Switch	4.8	137
1371038	043388255518	11'	3.35	#7/8	Switch	5.0	142
1371039	043388255525	11'	3.35	#8/9	Switch	5.1	146









SWITCH BETWEEN THE BEST OF BOTH WORLDS

### LONG HAUL OR DOUBLE HAUL, DON'T LEAVE HOME WITHOUT IT.

SINTRIX® 330 technology applied to 6 section travel rods delivering unprecidented durability for the adventerous angler. The Demon Smuggle is available in a range of sizes covering many applications in a convenient travel size package. Features include American Tackle titanium stripper guides, medium fast action with high recovery and built-in reel seat hook keeper.



# Demon Smuggler







Product Code	UPC Code	Leng (ft)	th (m)	Rating	Handle	Weight (OZ)	t (g)	Rod Tube Length (cm)
Single Handed	043388419170	8'	2.44	#4	RHW	2.9	82	48.7
1404113	043388419187	9'	2.74	#5	RHW	3.2	91	53.7
1404114	043388419194	9'	2.74	#6	RHW	3.3	94	53.7
1404115	043388419200	9'	2.74	#8	FWEH	3.6	102	53.7
1404116	043388419217	9'6	2.90	#7	FWEH	3.7	105	56.7
Double Hande	<b>d</b> 043388419224	14'6	4.42	#10	TPSF	9.3	264	83.5







- SINTRIX® 330 blank construction in 6 section configuration
- Medium fast action with high recovery
- AmTac Ti guides
- Built-in hook keeper
- Supplied in a custom aluminium tube with engraved metal end caps

from 48.7cm to 83.5cm -----



Well travelled. The 6 piece smuggler configuration fits neatly in the compact aluminium tube.

# Demon Spin



A range of four section spinning rods harnessing the incredible power and durability of SINTRIX® technology in a modern fast taper design.

- SINTRIX® 330 construction for improved durability
- Full alloy reel seat for long term durability
- Supplied in a hard travel tube
- Fuji Alconite guides



Product Code	UPC Code	Leng (ft)	g <b>th</b> (m)	Casting Weight	Handle	Weigh (OZ)	<b>t</b> (g)
Single Hander	d 043388419118	8'	2.44	5-15g	TPSS	5.74	163
1404107	043388419125	8'6	2.59	8-25g	TPSS	6.34	180
1404108	043388419132	9'	2.74	12-28g	TPSS	6.77	192
1404109	043388419149	10'	3.05	15-32g	TPSS	7.93	225
1404110	043388419156	10'	3.05	15-60g	TPSS	8.99	255
1404111	043388419163	11'	3.35	20-60g	TPSS	9.41	267







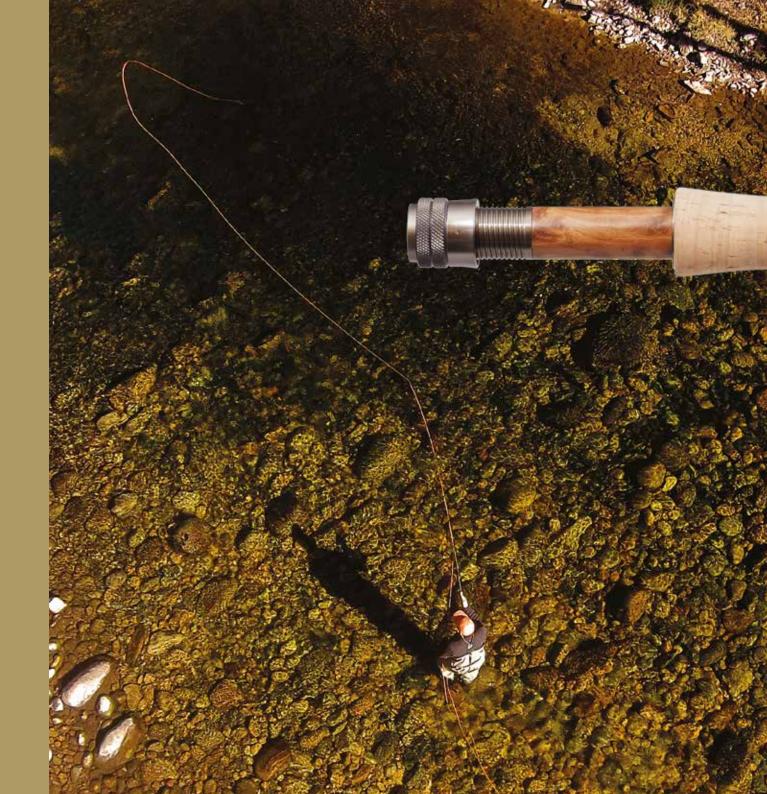




The Shadow® range delivers the cutting edge in traditional carbon technology in a high performance user-friendly package.

Designed and built around an advanced mandrel design to gain the optimum balance between power, finesse and durability, and with a high modulus carbon core these rods deliver high line speed and the ability to control powerful fish with delicacy and authority.

PERFECT
BALANCE
OF POWER
AND
FINESSE



### Shadow



- E The leading edge in traditional carbon rod design
- M40 blank construction in 4 section design
- Middle-to-tip action, ultra smooth loading and high recovery
- Reverse half-wells handles feature a burl wood spacer
- E Full-wells handles feature an aluminium spacer
- High quality hardware throughout
- Translucent olive green blank colour
- Supplied with matching rod bag and hard fabric covered rod tube







Product Code	UPC Code	Leng (ft)	<b>yth</b> (m)	Rating	Handle	Weigh (OZ)	(g)
Single Hand		0/	0.44	11.4	DUNA	0.00	00
1344434	617075479244	8'	2.44	#4	RHW	2.89	82
1344435	617075479251	8′6	2.59	#5	RHW	2.92	83
1344436	617075479268	9'	2.74	#5	RHW	3.20	91
1344437	617075479275	9'	2.74	#6	RHW	3.31	94
1344438	617075479282	9'	2.74	#8	FW+EH	3.66	104
1344439	617075479299	9'6	2.90	#6	FW+EH	3.70	105
1344440	617075479305	9'6	2.90	#7	FW+EH	3.80	108
1344441	617075479312	10′	3.05	#7	FW+EH	3.95	112
1344442	617075479329	10′	3.05	#8	FW+EH	4.05	115

### Sirrus Glass





Sirrus Glass rods are a range of super smooth, deep loading fly rods bringing the advantages of SINTRIX® technology to a classic rod range. Perfectly suited to short range presentations on small streams and creeks, the Sirrus range also features incredible impact resistance and an ability to 'self load' at the closest distances.

Product Code	UPC Code	Leng (ft)	th (m)	Rating	Handle	Weigh (OZ)	<b>t</b> (g)
Single Hand 1404125	<b>ed</b> 043388419309	6′	1.83	#2/3	RHW	1.9	54
1404126	043388419316	7′	2.13	#3/4	RHW	2.4	68
1404127	043388419323	7′6	2.29	#4/5	RHW	3.0	85
1404128	043388419330	8′	2.44	#5/6	RHW	3.2	91

- SINTRIX® resin impregnated
  S glass construction
- Super smooth deep loading action
- Classic styling
- High grade fittings and finish





# A TRADITION OF EXCELLENCE

Hardy has been hand-crafting reels in Alnwick for over 120 years, a record that no other tackle manufacturer can ever hope to match. Tradition is baked into our DNA as deeply as the finish on a Perfect reel, but it can only exist in partnership with the constant quest to refine our designs. More than anything else, it is innovation that lies at the heart of the ethos that drives our engineers in a constant search to improve our tackle—without the unique chemistry that binds them and our time-served craftsmen together, a product like the modern Perfect reel could never have been developed.



### Wide Spool Perfect



Beautiful classic fly reels, the latest revision in over a century of the Perfect. This model features, a time proven check system, and that classic Perfect sound, hand-crafted in Alnwick, England.

Ever since Forster Hardy was first granted a full patent for the Perfect reel design in 1889, our engineers have been constantly striving for ways to improve on perfection, tweaking and adjusting to bring you what we believe are the best reels in their class to date. After all, if we offered anything less, it would not be a Perfect.

- Made in Alnwick, England
- The all time classic fly reel for the discerning traditional fly angler
- Engineered and hand crafted from bar stock aluminium with a naval brass 1 piece spindle and stainless steel ball bearings
- Standard arbor design and large line capacity

- Time proven, adjustable check system with that traditional 'Hardy sound'
- Deep anodised for strength and durability; smooth gunmetal grey satin finish
- Easily changed from left to right hand wind
- Supplied in a soft leather, sheepskin lined reel pouch

Product Code	UPC Code	Model	Line Size	Capacity (m)	Weigh (OZ)	(g)	Diame (inch)	eter (mm)
Wide Spoo 1327819	Ol Perfect 617075468163	2 <sup>7</sup> / <sub>8</sub> inch	2/3/4	WF4 +60	5.30	150	2.87	73
1327822	617075468187	31/8 inch	4/5/6	WF6 +53	5.70	162	3.12	79
1327823	617075468200	3% inch	6/7/8	WF8 +75	6.20	176	3.37	86
1327824	617075470371	3% inch	7/8/9	WF9 +155	9.90	281	3.87	98
1327826	617075470388	4 inch	9/10/11	WF10 +247	11.00	312	4.00	102
1327829	617075470395	41/4 inch	11/12	WF12 +265	11.30	320	4.25	108



# Bouglé 🞇

Launched in 2013 to celebrate the reel's 110th birthday, this Bouglé is one of the best yet – with its rolling pillar; reversible click check; naval brass bush and spindle; and its hand polished, deep anodised 'pearl silver' finish. This Bouglé reel is already one of the classics.

Made by time served Hardy Bros. reel makers here in Alnwick, England, this Bouglé reel comes presented in a beautiful, UK made, soft leather, sheepskin lined reel case.

- Made in Alnwick, England
- A stunning piece of classic design, aesthetics and performance combined
- Engineered, hand crafted and polished in bar stock aluminium finished in pearl silver
- Traditional standard arbor

- Sweet sounding, wide ranging check system
- Naval brass bush and spindle
- Easily changed from left- to right-hand wind
- Spools interchangeable with Bouglé Mk VII, VI, V and IV
- Supplied with Hardy Bros. soft leather, sheepskin lined reel pouch

Product Code	UPC Code	Model	Line Size	<b>Capacity</b> (m)	Weigh (OZ)	n <b>t</b> (g)	Diame (inch)	eter (mm)
<b>Bouglé</b> 1327288	617075473174	Baby Bouglé	1/2/3	DT2 +25	3.20	91	2.81	71
1327289	617075473181	Bouglé 3 inch	2/3/4	DT2 +70	3.60	102	3.00	76
1327290	617075473198	Bouglé 31/4 inch	3/4/5	DT4 +100	4.10	116	3.25	83
1327291	617075473204	Bouglé 3½ inch	5/6/7	DT6 +70	4.70	133	3.50	89
1327292	617075473211	Bouglé 4 inch	9/10/11	DT10 +225	7.90	224	4.00	102



### Duchess **\*\***

The first new Hardy 'Heritage' reel in over a decade, hand-made in Alnwick, England by skilled craftsmen. This reel combines innovative features like split-cage frame design and dual line guards with high quality materials and classic styling.

Made in Alnwick, England

Ambidextrous regulator

Engineered, hand crafted and polished in bar stock aluminium finished in pearl silver

Split-cage frame design

Twin line guards

Product Code	UPC Code	Model	Line Size	Capacity (m)	Weig (OZ)	ht (g)	<b>Diam</b> (inch)	eter (mm)
<b>Duchess</b> 1365572	617075479817	Duchess 2¾ inch	2/3	WF3 +38	3.1	89	2.75	70
1365573	617075479824	Duchess 3 inch	3/4	WF5 +40	3.7	104	3.00	76
1365574	617075479831	Duchess 31/4 inch	5/6	WF6 +60	4.0	113	3.25	83
1365575	617075479848	Duchess 4 inch	10/11	WF11 +270	7.6	217	4.00	102





# Marquis LWT





A re-modelled classic Hardy fly reel. The Marquis was a mainstay of the Hardy line up for many years and this new edition features numerous improvements to the original including subtle updating of the classic style with an indented regulator button, increased porting and improved regulation range.

Made in Alnwick, England

Modified porting to reduce weight

Bar stock 6061 construction

Updated yet classic styling

Improved range of adjustment

Indented regulator button

Product Code	UPC Code	Model	Line Size	Capacity (m)	Weigh (OZ)	nt (g)	Diame (inch)	eter (mm)	
Marquis L\	WT								
1404247	043388420527	Marquis LWT 2/3	2/3	WF3+22	3.16	90	2.58	65	
1404248	043388420534	Marquis LWT 4	4	WF4+30	3.40	96	2.79	71	
1404249	043388420541	Marquis LWT 5	5	WF5+40	3.76	107	3.05	77	
1404250	043388420558	Marquis LWT 6	6	WF6+45	4.32	122	3.28	83	
1404251	043388420565	Marquis LWT 7	7	WF7+67	4.62	131	3.47	88	
Marquis LWT Salmon									
1404252	043388420572	Marquis LWT Sal 1	Sal 1	WF10+170	8.11	230	3.90	99	
1404253	043388420589	Marquis LWT Sal 2	Sal 2	WF11+280	9.30	264	4.15	105	
1404254	043388420596	Marquis LWT Sal 3	Sal 3	WF12+400	9.90	281	4.15	105	



# EXTREME SITUATIONS REQUIRE AN EXTREME RESPONSE

With all the legendary strength of the original Fortuna series, the new Fortuna XDS offers the same saltwater reliability and brute strength of its predecessor in a new lightweight design.



### Fortuna XDS



- Reduced weight design
- 340 degree colour coded drag control
- Captive spool release
- Class leading drag pressure up to 30lb





Product Code	UPC Code	Model	Line Size	Capacity (m)	Weigl (OZ)	ht (g)	<b>Diam</b> (inch)	eter (mm)
Fortuna X	<b>DS</b> 043388420268	Fortuna XDS 6000	6/7/8	WF8+200	8.6	244	4.15	105
1404222	043388420275	Fortuna XDS 8000	8/9/10	WF10+187	9.1	258	4.46	113
1404223	043388420282	Fortuna XDS 10000	10/11/12	WF12+340	12.3	349	4.77	121
1404224	043388420299	Fortuna XDS 12000	12/13/14	WF14+550	13.5	383	5.09	129



### Ultralite SDS

- The ultimate inshore and big river sealed drag fly reel
- Aerospace grade 6061 polished and anodized bar stock aluminium
- Large arbor design for rapid line recovery
- Low inertia, multi carbon, 6 side disc brake system generates a maximum 14lb of drag\*
- 5-point sealed drag system fully saltwater safe
- E Captivated, quick release spool
- Simple left to right hand conversion with supplied tool
- Supplied with neoprene pouch

Product Code	UPC Code	Model	Line Size	Capacity (m)	Weigh (OZ)	(g)	Diame (inch)	eter (mm)
Ultralite SI 1327305	os 617075475512	Ultralite SDS 8000	8/9	WF9 +180 (20lb Dacron)	9.73	276	4.5	114
1327306	617075475529	Ultralite SDS 10000	10/11	WF11 +280 (30lb Dacron)	10.73	304	4.7	119
1327307	617075475536	Ultralite SDS 12000	12+	WF12 +380 (30lb Dacron)	12.29	348	5.3	135





Whether chasing Tarpon on the Florida flats or seeking out Salmon on the Tweed, the Ultralite SDS is the reel of choice for the serious trophy hunter.

Designed to withstand extremes of temperature, long periods of inactivity followed by searing drag burning runs, and the endless punishment that hunting some of the most challenging fish out there brings, the Ultralite SDS gets the job done time after time after time.

SEALED DRAG FOR THE ULTIMATE SALTWATER PERFORMANCE

### Ultralite CA DD

One of the sweetest sounds in fly fishing is the scream of a well-engineered reel smoothly surrendering line to a hot fish as it heads for the horizon... but when that hot fish turns tail and runs right back down the barrel at you, the ability to pick line up and stay in contact becomes paramount to success. The Ultralite CA DD reel series is designed with an ultra large, conical arbor giving incredible line pick up and reducing drag gain on the longest runs, whilst the 360 degree colour coded drag system delivers consistent drag pressure and the ability to always stay one step ahead of the twists and turns of the hottest fish.



ULTRA-SMOOTH PERFORMANCE, ULTRA-FAST PICKUP, ULTRALITE BY DESIGN.

Product Code	UPC Code	Model	Line Size	<b>Capacity</b> (m)	Weigh (oz)	nt (g)	Diame (inch)	eter (mm)
Ultralite C	A DD Titanium							
1371040	043388255532	Ultralite CA DD 3000	3/4/5	WF4 +45	4.8	135	3.54	90
1371041	043388255549	Ultralite CA DD 4000	4/5/6	WF5 +75	5.3	150	3.74	95
1371042	043388255556	Ultralite CA DD 5000	5/6/7	WF6 +80	5.5	155	3.93	100
1371043	043388255563	Ultralite CA DD 6000	6/7/8	WF7 +100	5.8	165	4.11	104
1371044	043388255570	Ultralite CA DD 7000	7/8/9	WF8 +115	6.2	175	4.29	109
1371045	043388255587	Ultralite CA DD 8000	8/9/10	WF9 +150	8.8	250	4.48	114
1371046	043388255594	Ultralite CA DD 9000	9/10/11	WF10 +150	9.9	280	4.77	121
1371047	043388255600	Ultralite CA DD 10000	10/11/12	WF10 +240	10.6	300	5.05	128
Ultralite C	A DD Black 043388255617	Ultralite CA DD 3000	3/4/5	WF4 +45	4.8	135	3.54	90
1371049	043388255624	Ultralite CA DD 4000	4/5/6	WF5 +75	5.3	150	3.74	95
1371050	043388255631	Ultralite CA DD 5000	5/6/7	WF6 +80	5.5	155	3.93	100
1371051	043388255648	Ultralite CA DD 6000	6/7/8	WF7 +100	5.8	165	4.11	104
1371052	043388255655	Ultralite CA DD 7000	7/8/9	WF8 +115	6.2	175	4.29	109

Available in two versions:
Titanium and Black

Bar stock 6061

Two tone anodising

≥ 360 degree colour coded drag

Captive spool release

Ultra large arbor



### Ultralite MA DD

Trophy fish the world over have one thing in common—they are considered trophies because they do not get caught every day. A weak knot, a sticky drag, not enough backing, there are a dozen things that can go wrong in the fight with the one you don't want to get away.

The Ultralite MA DD series of reels features a smooth 360 degree colour coded drag for faultless control and easy reference during the fight, and a medium arbor spool designed for anglers who like the comfort of an extra reserve of backing or the extra capacity needed to fit speciality fly line tapers for Pike, Salmon, trophy Trout or even switch style fishing—Ultralite MA DD designed to go the distance.

# CAPACITY FOR WHEN YOU NEED TO GO THE DISTANCE.

Bar stock 6061

Two tone anodising

360 degree colour coded drag

Captive spool release

Mid arbor design for high line capacity



Product Code	UPC Code	Model	Line Size	Capacity (m)	Weig (oz)	<b>ht</b> (g)	Diame (inch)	eter (mm)
Ultralite M	IA DD							
1371066	043388255792	Ultralite MA 3000	3/4/5	DT4 +55	5.1	145	3.3	85
1371067	043388255808	Ultralite MA 5000	5/6/7	DT6 +85	5.6	160	3.3	85
1371068	043388255815	Ultralite MA 6000	6/7/8	DT7 +140	6.0	170	3.6	92
1371069	043388255822	Ultralite MA 8000	8/9/10	DT9 +150	8.8	250	3.8	97
1371070	043388255839	Ultralite MA 10000	10/11/12	DT11 +160	10.6	300	4.2	107



Colour coded drag Smooth 360 degree colour coded drag for faultless control and easy reference

### Ultralite FW DD



The Hardy Ultralite® FW DD (Featherweight Disc Drag) series sets a new standard in ultra lightweight line control. Featuring the incredible low weight of a click check reel but with the super smooth drag performance and low start up inertia of a disc drag reel.

- Minimalistic design to reduce weight
- Bar stock 6061 construction
- Stunning cosmetic design
- Reduced main shaft to eliminate weight
- Super smooth Rulon drag
- Push on / off spool design to reduce weight



Product Code	UPC Code	Model	Line Capacity Size (m)		Weig (OZ)	<b>ht</b> (g)	<b>Diam</b> (inch)	eter (mm)
Ultralite FV	<b>W DD</b> 043388420343	Ultralite FW DD 1000	1/2/3	WF2+33	2.9	82	3.15	80
1404230	043388420350	Ultralite FW DD 2000	2/3/4	WF3+40	3.1	88	3.35	85
1404231	043388420367	Ultralite FW DD 3000	3/4/5	WF4+45	3.4	96	3.54	90
1404232	043388420374	Ultralite FW DD 4000	4/5/6	WF5+75	3.6	102	3.74	95



### Ultralite ASR



The ultimate cassette system reel, the new Hardy Ultralite® ASR (Assisted Spool Release) reel features a fast, easy-to-use spool release sytem that actively frees the spool at the flick of a switch and automatically engages the new spool with a simple push fit. Also new to this range is a lightweight size model specifically designed for the challenges of modern river fishing.

- Bar stock 6061 main construction
- High impact composite spool
- Unique ASR spool system
- ≥ Line ID system
- Multi pad, colour-coded 340 degree disc drag
- Heavily ported lightweight design
- Full size range
- Supplied with two additional spare spools and case



Product Code	UPC Code	Model	Line Size	Capacity (m)	Weig (OZ)	ht (g)	Diam (inch)	eter (mm)
1404237	043388420428	Ultralite ASR 4000	4/5	WF5+50	6.2	176	3.75	95
1404238	043388420435	Ultralite ASR 5000	5/6	WF6+50	6.6	187	4.06	103
1404239	043388420442	Ultralite ASR 6000	6/7	WF7+65	6.8	193	4.18	106
1404240	043388420459	Ultralite ASR 7000	7/8	WF8+100	7.2	204	4.30	109
1404241	043388420466	Ultralite ASR 9000	9/10/11	WF12+150	8.8	249	4.84	123



Fly line ID system
Permanent/reusable line
identification system



Assisted Spool Release (ASR) Spool is ejected at the flick of a switch.



# Spare Spools

Product Code	UPC Code	Model
Wide Spoo	l Perfect	
1327850	617075468170	2% inch Wide Spool Perfect
1327853	617075468194	31/8 inch Wide Spool Perfect
1327854	617075468217	3% inch Wide Spool Perfect
1327855	617075470401	3% inch Wide Spool Perfect
1327857	617075470418	4 inch Wide Spool Perfect
1327859	617075470425	41/4 inch Wide Spool Perfect
Bouglé		
1327925	617075475765	Baby Bouglé
1327926	617075475772	Bouglé 3 inch
1327927	617075475789	Bouglé 31/4 inch
1327928	617075475796	Bouglé 3½ inch
1327929	617075475802	Bouglé 4 inch
Duchess		
1365576	617075479855	Duchess 2¾ inch
1365577	617075479862	Duchess 3 inch
1365578	617075479879	Duchess 31/4 inch
1365579	617075479886	Duchess 4 inch
Marquis LV	VT	
1404255	043388420602	Marquis LWT 2/3
1404256	043388420619	Marquis LWT 4
1404257	043388420626	Marquis LWT 5
1404258	043388420633	Marquis LWT 6
1404259	043388420640	Marquis LWT 7
1404260	043388420657	Marquis LWT Sal 1
1404261	043388420664	Marquis LWT Sal 2
1404262	043388420671	Marquis LWT Sal 3
Fortuna XI	os	
1404225	043388420305	Fortuna XDS 6000
1404226	043388420312	Fortuna XDS 8000
1404227	043388420329	Fortuna XDS 10000
1404228	043388420336	Fortuna XDS 12000

Product Code	UPC Code	Model
Ultralite SE	os	
1327968	617075475543	Ultralite SDS 8000
1327969	617075475550	Ultralite SDS 10000
1327970	617075475567	Ultralite SDS 12000
Ultralite CA	A DD	
1371053	043388255662	Ultralite CA DD 3000
1371054	043388255679	Ultralite CA DD 4000
1371055	043388255686	Ultralite CA DD 5000
1371056	043388255693	Ultralite CA DD 6000
1371057	043388255709	Ultralite CA DD 7000
1371058	043388255716	Ultralite CA DD 8000
1371059	043388255723	Ultralite CA DD 9000
1371060	043388255730	Ultralite CA DD 10000
<b>Ultralite C/</b> 1371061	A DD Black 043388255747	Ultralite CA DD 3000 Black
1371062	043388255754	Ultralite CA DD 4000 Black
1371063	043388255761	Ultralite CA DD 5000 Black
1371064	043388255778	Ultralite CA DD 6000 Black
1371065	043388255785	Ultralite CA DD 7000 Black
Ultralite MA	A DD	
1371071	043388255846	Ultralite MA DD 3000
1371072	043388255853	Ultralite MA DD 5000
1371073	043388255860	Ultralite MA DD 6000
1371074	043388255877	Ultralite MA DD 8000
1371075	043388255884	Ultralite MA DD 10000
Ultralite FV	V <b>DD</b> 043388420381	Ultralite FW DD 1000
1404234	043388420398	Ultralite FW DD 2000
1404235	043388420404	Ultralite FW DD 3000
1404236	043388420411	Ultralite FW DD 4000
0 1200	3 .0000 120 411	5.1. G.1. 5 1 4 4 DD 1000

Product Code	UPC Code	Model						
Ultralite AS	SR.							
1404242	043388420473	Ultralite ASR 4000						
1404243	043388420480	Ultralite ASR 5000						
1404244	043388420497	Ultralite ASR 6000						
1404245	043388420503	Ultralite ASR 7000						
1404246	043388420510	Ultralite ASR 9000						

### Spare spools for de-listed reels

Product Code	UPC Code	Model						
Ultralite Cl								
1327991	617075465872	Ultralite CLS 5000						
1327992	617075465889	Ultralite CLS 7000						
1327993	617075475581	Ultralite CLS 9000						



### Mach Multi Spey

Spey line kit supplied with 3 interchangeable tips: floating, intermediate and sinking (wet 2). The ideal solution for Salmon anglers fishing at different depths. The short dynamic nature of this fly line leads to an ease of casting, as well as efficient presentation of flies, both large and small, even in the most trying conditions. Tick all the boxes with one line.

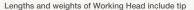
- Super strong welded loops on both body and tips
- Designed by Ian Gordon to match the latest Hardy Salmon rods
- Line identification marker welded into main body and tips – never mix your lines or tips up again
- Body designed to handle longer/ heavier aftermarket tips and additional polyleaders if required

- Advanced taper gives effortless high performance casting on a range of rod actions
- Seamless transition from low diameter running line to aggressive rear taper for increased line shoot whist maintaining in flight stability
- Supplied with 3 interchangeable tips in tips wallet (floating; intermediate; wet 2)
- Running line diameter 0.043"





Product Code	UPC	ATFM	Working Head Length (ft)	Working Head Weight (g)	Total Length (ft)	Rear Taper Length (ft)	Belly Length (ft)	Tip Length (ft)	
Mach Mult	i Spev Kit								
1327334	617075469740	#7/8	38	32	120	2	23	13	
1327335	617075469757	#8/9	42	35	120	2	27	13	
1327336	617075469764	#9/10	46	43	120	2	29	15	
1327337	617075469771	#10/11	50	48	120	2	33	15	





# Mach Mid Spey

These Salmon lines have been designed for the angler who likes the long range mending and line control that only a full fly line design can deliver. With individual line size head lengths and tapers these lines are an awesome high performance casting line that does not require perfect technique to generate outstanding results. The Mach Spey series of lines have an advanced head design that delivers both high performance results and ease of casting to anglers of all abilities who prefer a full line design. Featuring a refined taper so that polyleaders can also be added with no reduction in performance.

HARDY
ALKWICE INGLAND

Figh quality by line designed and developed by blanks

AMSCHAFF AN ALKARI Management in the first and and and an alkary and alkary

- Refined taper so that polyleaders can be added with no reduction in performance
- Designed by Ian Gordon to match the latest Hardy Salmon rods
- Weight forward taper
- Each line features a specific head length and modified profile to achieve maximum efficiency

- Head lengths from 48' to 60' depending on size
- Vivid colour change helps visually judge optimum loading point at the rod tip
- Supple yet stable surface coating with a supple core ensures easy handling and low



Product Code	Code	ATFM	Working Head Length (ft)	Working Head Weight (g)	Total Length (ft)	Rear Taper Length (ft)	Belly Length (ft)	Tip Length (ft)
<b>Mach Spe</b> 1327338	617075469573	#7/8	48	35	120	9	12	27
1327339	617075469580	#8/9	52	40	120	10	14	28
1327340	617075469597	#9/10	55	45	120	10	15	30
1327341	617075469603	#10/11	58	48	120	10	16	32
1327342	617075469610	#11/12	60	51	120	10	17	33

### Mach Trout

Hardy 2017 Catalogue » Fly Line

The Mach Series Trout lines feature a heavily-engineered compound taper that offers distance, control and presentation from both short to maximum ranges. The lines are built on a low-memory supple core with a durable, liquid slick, PVC impregnated coating. They also feature welded tip loops. And, of course, they are AFTM size specific to meet the needs of the most demanding single handed anglers.

#### Marksman

Designed specifically to meet the demands of modern angling on both still and running waters. Supplied with high quality braided loops and totally AFTM compliant. We love the soft, subtle, braided core to the lines that means line memory is a thing of the past.

#### Premium

A straight forward, no nonsense range to meet virtually all fly fishing challenges. These lines are durable, long casting and offer easy control. They have next to no memory and give you the near-perfect presentation you need.

### Mach Trout





Product Code	UPC	ATFM	Tip (inch)	Front Taper (ft)	Belly 1 (ft)	Belly 2 (ft)	Rear Taper (ft)	Running Line (ft)	Sink Rate (IPS)	Head (ft)	Total Length (ft)
Mach Trout Weight Forward Floating (Ice Blue / Sunrise)											
1327403	617075421007	WF-5	6	8	15	12	11	59	-	46	105
1327404	617075421014	WF-6	6	9	15	12	12	57	-	48	105
1327405	617075421021	WF-7	6	10	15	12	13	55	-	50	105
1327406	617075421038	WF-8	6	11	15	12	14	53	-	52	105
Mach Trout Weight Forward Clear Intermediate (Clear) 1327408 617075421052 WF-6 6 9 19 16 12 49 1.25-1.75 48 105											
1327409	617075421069	WF-7	6	10	19	16	13	47	1.25-1.75	50	105
1327410	617075421076	WF-8	6	11	19	16	14	45	1.25-1.75	52	105

# Marksman





## Premium





Product Code	Code	ATFM	Tip (inch)	Front Taper (ft)	Belly (ft)	Rear Taper (ft)	Running Line (ft)	Sink Rate (IPS)	Head (ft)	Total Length (ft)
Markema	n Fly Line Weight	Forward	Eloati	ina (Ru	ıckeki	n)				
1327430	617075421250	WF-4-F	6	6.0	27	5.0	58	-	38	96
1327432	617075421267	WF-5-F	6	6.5	28	5.5	56	-	40	96
1327434	617075421274	WF-6-F	6	7.0	29	6.0	54	-	42	96
1327436	617075421281	WF-7-F	6	7.5	30	6.5	52	-	44	96
1327438	617075421298	WF-8-F	6	8.0	31	7.0	50	-	46	96

Product Code	UPC	ATFM	Tip (inch)	Taper (ft)	Belly (ft)	Sink Rate (IPS)	Head (ft)	Total Length (ft)
Promium	Fly Line Double T	aner Floa	atina	(Oliva)				
1327507	617075422059	DT-2-F	6	3.0	84	-	90	91
1327508	617075422066	DT-3-F	6	3.5	83	-	90	91
1327509	617075422073	DT-4-F	6	4.0	82	-	90	91
1327510	617075422080	DT-5-F	6	4.5	81	-	90	91
1327511	617075422097	DT-6-F	6	5.0	80	-	90	91
1327512	617075422103	DT-7-F	6	5.5	79	-	90	91
<b>Premium</b> 1327515	Fly Line Weight F 617075422134	orward F WF-3-F	loatir	n <b>g (Ice</b> 3.5	<b>Blue)</b> 25.75	33	58	90
1327516	617075422141	WF-4-F	6	4.0	25	36	58	90
1327517	617075422158	WF-5-F	6	4.5	28.25	39	54	90
1327518	617075422165	WF-6-F	6	5.0	27.5	42	54	90
1327519	617075422172	WF-7-F	6	5.5	26.75	45	54	90
1327520	617075422189	WF-8-F	6	6.0	28	48	52	90



# Knotless Tapered Leaders & Braided Loops

#### **Knotless Tapered Leaders**

Finely tuned tapers for perfect turnover and presentation under the most taxing conditions – stiff in the butt with the most delicate of forward sections. Manufactured using the very finest copolymer material.





Product Code	UPC Code	Rating	<b>Diameter</b> (in)	Breaking Strain (lb)			
Knotless 1	Tapered Leaders	9′ / 2.74m					
1328004	617075449254	3X	0.008	6.0			
1328005	617075449261	4X	0.007	5.0			
1328006	617075449278	5X	0.006	4.0			
1328007	617075449285	6X	0.005	3.0			
Knotless Tapered Leaders 12' / 3.66m							
1328008	617075449292	3X	0.008	6.0			
1328009	617075449308	4X	0.007	5.0			
1328010	617075449315	5X	0.006	4.0			
1328011	617075449322	6X	0.005	3.0			

### **Braided Loops**

Quality braided loops, with sleeve (non-shrink type) attached for quick and easy fitting. Pack of 4.



Product Code	UPC Code	Description	To Fit Line Size
<b>Braided L</b> 1328052	oops 617075478865	Trout	4–8
1328053	617075478889	Salmon	9–12

# Caps



**Logo Classic Hat** Pumpkin/Olive



**Logo Classic Hat** Olive/Gold



**Logo Trucker Hat** Khaki/Black

Product Code	UPC Code	Model	Colour
<b>Caps</b> 1371691	043388325372	Logo Classic Hat	Pumpkin/Olive
1371693	043388325389	Logo Classic Hat	Olive/Gold
1371697	043388325426	Logo Trucker Hat	Khaki/Black

# Classic Bags

Classic styled canvas fishing bags, with leather trim. Use on the bank or as an everyday travel accessory.

- Range of internal and external compartments, pockets and partitions
- Strong adjustable carry strap
- Aln and Test feature detachable waterproof lining

Product Code	UPC Code	Model	<b>Dimensio</b> (cm)	ns (inch)
Classic Bags 1327081	617075998202	Aln Bag	36 x 28	14 x 11
1327078	617075998172	Brook Bag	30 x 28	12 x 11
1327077	617075998165	Test Bag	38 x 30	15 x 12
1327079	617075998189	Carryall Bag	46 x 38	18 x 15
1327080	617075998196	Compact Bag	43 x 28	17 x 11



Aln Bag



**Brook Bag** 



Test Bag



Carryall Bag



Compact Bag

# Tools

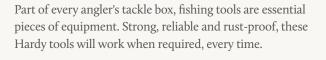
















	Product Code	UPC Code	Model
Α	<b>Tools</b> 1327333	617075430924	Lockable 5" Forceps
В	1327092	617075430917	Arched Scissors
С	1327376	617075430931	Grip n Snip
D	1327086	617075659257	Line Snips
Е	1327087	617075659295	Combo Tool
F	1327084	617075659172	Short Scissor Pliers
G	1327085	617075659219	Long Scissor Pliers

### Leather Accessories & Retractors

A range of high quality Hardy accessories to complete your tackle bag. Clip on leather accessories, with a weather repellent treatment, to keep fishing essentials close to hand. High quality steel retractors in a durable stainless case.





B



C



D



E



	Product Code	UPC Code	Model
А	Leather Acces	ssories 617075997595	Gink Holder
В	1327060	617075997588	Fly Dryer
С	1327063	617075997564	Single Fly Patch
D	1327059	617075997571	Double Fly Patch
E	Retractors 1327966	617075424794	Stainless Retractor



### PLACING YOUR ORDER

#### **Delivery & Carriage**

Delivery is normally within 48 hours for UK mainland addresses. Remote locations may take longer.

Orders with a trade value of £150 or more will be delivered carriage free. Orders with a trade value of less than £150 are charged at £7.50 plus VAT.

### Telephone

### 01665 602771

Our Sales Administration Team are available to take your orders between:

8.45 to 16.45 Monday to Thursday 8.45 to 15.15 on Friday

#### Fax

### 01665 602389

Orders can be sent by fax at any time.

#### **Email**

### uktradesales@purefishing.com

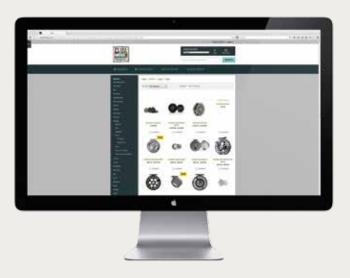
Orders can be sent by email at any time.

#### **Online Ordering Portal**

### http://uk.purefishingmerchant.com

Customers can place orders online, check current stock availability and prices through our online portal, B2B.

For access please email bjmcneil@purefishing.com or contact your Account Manager.



### ADOBE SCENE 7

#### Are you signed up to Scene 7?

### www.purefishing.com/media-portal

As a Hardy (Pure Fishing) dealer, you can sign up to access Media Portal (also known as Scene 7), which is the Hardy asset library we give access to our dealer network, along with other partners. Once registered with the system you can access it from any computer with internet access. Use Media Portal to find and download product and fishing landscape photography and logos for your project in the correct format. You can also download our catalogues as PDFs.

Individual images can be downloaded in a range of formats using our download wizards, and you can create your own collections or albums and download these as a zip file. Photoshop users can download files using the Scene 7 extension, instructions for which are available upon login under Personal Setup.

We are adding to the collection continuously, so Media Portal is the best place to get up to the minute content to help you sell Hardy products.

For customers requiring access to Media Portal please visit www.purefishing.com/media-portal.





Copyright © Hardy & Greys Limited 2016 All rights reserved. The Hardy name, logo, products and promotional materials are protected by various registered and unregistered intellectual property rights including patents, patent applications, registered designs, trademarks, unregistered design rights and copyright. Hardy<sup>®</sup>, SINTRIX<sup>®</sup>, Zephrus<sup>™</sup>, Proaxis<sup>®</sup>, Jet<sup>™</sup>, Hardy Shadow<sup>®</sup>, Fortuna<sup>®</sup>, Ultralite<sup>™</sup>, LRH Lightweight<sup>®</sup>, Marquis<sup>®</sup> and Perfect<sup>®</sup> are trademarks of Hardy & Greys Limited.





Pure Fishing, Willowburn, Alnwick, Northumberland, NE66 2PF, England. Tel: +44 (0)1665 602771 www.hardyfishing.com

Hardy, a brand from Pure Fishing Inc.